

25th Annual LeClaire, IA vs. Port Byron, IL Tug Fest August 11-13, 2011

We anticipate major media coverage and record crowds!



It's almost time for LeClaire Tug Fest 2011 and your business is invited to be a part of one of the largest and most unique events in the Quad Cities.

What is Tug Fest all about?

It began in 1987, with ten 20-member tug teams pulling with all of their strength on a 2,400 foot, 680 pound rope that spans the Mississippi River between Port Byron, Illinois and LeClaire, Iowa. Each year the teams pull to see who will claim the breath-taking alabaster statue of a Bald Eagle in flight. **Over 50,000 people view this spectacular and only tug-of-war across the longest river in the United States.** Tug Fest has been featured in travel, vacation magazines, television programming across the country and has received international notoriety on "Inside the USA" in Germany, The Montel Williams show, Maximus Films in Germany and The Discovery Channel's "Wreakreation Nation."

As we celebrate our 25th year, Tug Fest will feature one of the largest and most spectacular fireworks display over the Mississippi and two-state area on Friday evening. Tug Fest is a family week-end event filled with live entertainment, a huge parade, scenic 5K run/walk for adults and children, rides and amusements, food, craft vendors, children's games and activities including a children's tug, all on the beautiful riverfronts of LeClaire, IA and Port Byron, IL. To top it all off, we're bringing in outstanding top name entertainment both Friday and Saturday night.

With the growth of our event comes the need for sponsors support from great businesses like yours. As business owners, you are investing in the families of our community as attendance for this major event comes from our employees, consumers and potential consumers of our companies. For this reason we ask that you give serious consideration to being a part of this spectacular family festival by becoming a LeClaire, Iowa Tug Fest 2011 sponsor.

Tug Fest, a non-profit corporation, is totally organized by volunteers and relies on support from our community and local businesses like yours to make this event happen. We thank you in advance for your consideration and generous contribution and look forward to working with you and promoting your business during LeClaire Tug Fest 2011.

Sincerely,
Angela Mapes, Iowa President
Jane Lakeman, Iowa Vice President

Your contributions will benefit:

Local organizations and charities such as; cub scouts, boy scouts, girl scouts, youth baseball programs, lions clubs, park & recreations, volunteer fire departments, chamber of commerce, Buffalo Bill Museum, Scott County Sheriff's department, local churches, Rotary clubs, youth football organizations, community association of volunteers and local charities of choice chosen by each tug team.

KEY SPONSOR (\$20,000)

Your company name on t-shirts, website, brochures, wristbands, newspaper, sign-age on site. VIP invitation to Friday nights spectacular Fireworks, VIP Party and VIP seating for the Tug. 200 two day admission passes.

GOLD SPONSOR (\$10,000)

Your Company name on back of T-shirts, website, brochures, newspaper, sign-age on site. VIP invitation to Friday nights spectacular Fireworks and VIP Party. 75 two day admission passes.

SILVER SPONSOR (\$7,000)

Company name on back of T-shirts, brochures, newspaper, website, sign-age on site. VIP invitation to Friday nights spectacular Fireworks and VIP Party. 50 two day admission passes.

PLATINUM SPONSOR (\$5,000)

Company name on back of T-shirts, brochures, newspaper, website, sign-age on site. VIP invitation to Friday nights spectacular Fireworks and VIP Party. 25 two day admission passes.

BRONZE SPONSOR (\$2000)

Company name on back of T-shirts. brochures and promotional materials. 15 two day admission passes.

HONORABLE MENTION (\$500)

Sign-age on site and 5 two day admission passes.

LeClaire, Iowa Tug Fest 2011 Sponsorship Packages:

My Company will proudly sponsor the following:

- _____ GOLD SPONSOR
- _____ SILVER SPONSOR
- _____ PLATINUM SPONSOR
- _____ BRONZE SPONSOR
- _____ HONORABLE MENTION

Please *mail your check* and this form *by April 30, 2011.*

Company Name _____

Authorized Signature _____ Title _____ Date _____

Mailing address: _____

Telephone Number _____ Fax Number _____

Email address: _____

Website: _____

Email: win@tugfest.com or mail by: April 30, 2011
TO: Tug Fest/ P.O. Box 559/ LeClaire, IA 52753
www.tugfest.com 563-289-3946

LeClaire, Iowa ... Home of the History Channels' "American Pickers."

